



Friday 24 July 2026
8.30AM - 6.30PM

Pan Pacific Perth
207 Adelaide Terrace
Perth WA 6000

FMA in WA Conference 2026

***Providing Leadership,
Creating Leaders***





SPONSORSHIP Opportunities

Introduction

The FMA prides itself on the quality and diversity of the events and activities it offers its members, and none more so than our hugely successful FMA WA Conference.

Our annual Conference will bring together an interesting and informative program of case studies exploring the future of facility management while drawing on local, national and international examples, attracting professionals from every field offering FMs the opportunity to hear from leading experts dealing with a range of trending topics focussing on where the industry is today and how WA is leading the charge to a bright new future.

FM in WA 2026 will reach FM professionals across both the private and public sectors, with a growing number of delegates each year, senior FM professionals and decision makers have the opportunity to connect directly with individuals and/or companies who are most beneficial to building strong business relationships that deliver.

The FM in WA Conference is a cost-effective way to leverage your brand while networking and learning what experts in their field have to say about the trends affecting the FM industry.

If you would like any further information, please contact our Events Team on 03 8641 6666 or email events@fma.com.au

Why become a Sponsor or Exhibitor

Partnering with the FMA at this one-day conference will provide exceptional opportunities to actively promote and connect directly with key FM decision makers and professionals while also showing your support for the growing facilities management industry.

You will have the opportunity to:

- Benefit from Brand association with the peak FM industry body
- Market your Brand to FM industry professionals
- Network and develop your business
- Promote to a targeted audience
- Develop strategic win-win relationships
- Connect with members and associates through FMA Western Australia

Sponsorships and Exhibitor spaces are limited, offering maximum branding, messaging and profile-raising opportunities. Email: info@fma.com.au for more information.



SPONSORSHIP Packages

Principal Conference Sponsor

(Limit of one only)

Investment \$7,500 (ex GST)

- MC recognition as Principal Conference Sponsor
- Logo on all related e-marketing materials - standalone as Principal Event Sponsor
- Logo display on slide at conference – standalone as Principal Event Sponsor
- Logo on FMA website – standalone as Principal Event Sponsor
- Complimentary table of 8
- Two (2) x flyer or gift distribution
- Two (2) pull up banners – One on main stage and one at registration (banners provided by exhibitor/ approved by FMA)
- Full Page Company Profile on website
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Recognition in FMA Annual Report
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw
- Exhibition stand - including Two (2) Company representative at stand
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- **One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)**

Major Conference Sponsor

(Limit of one only)

Investment \$5,250 (ex GST)

- MC recognition as Major Conference Sponsor
- Logo on all related e-marketing materials - standalone as Major Event Sponsor
- Logo display on slide at conference – standalone as Major Event Sponsor
- Logo on FMA website - standalone as Major Event Sponsor
- ½ Page Company Profile on website
- Four (4) x Conference registrations
- Two (2) x flyer or gift distribution
- Two (2) pull up banners - one in conference area and one at registration (banners provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw
- Exhibition stand – including Two (2) Company representatives at stand
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)

Conference Sponsor & Exhibitor**(Limit of four only)****Investment \$5,000 (ex GST)****Conference**

- MC recognition
- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- Two (2) x Conference registrations
- One (1) pull up banner in conference area (provided by exhibitor/ approved by FMA)

Exhibitor

- Two (2) Company representatives at stand
- One (1) x flyer or gift distribution
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw.

Sundowner Sponsor & Exhibitor**(Limit of one only) *Available if Sundowner Sponsor is not secured)****Investment \$4,500 (ex GST)**

- Logo on related marketing materials
- Logo display on single slide at conference – standalone as Sundowner Sponsor
- Logo on FMA website
- One (1) x Conference registration
- One (1) x flyer or gift distribution
- One (1) pull up banner at Sundowner Drinks (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Exhibitor

- Two (2) Company representatives at stand
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)

Supporting Conference Sponsor

(Limit of six only)

Investment \$2,650 (ex GST)

- MC recognition
- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- Two (2) x Conference registrations
- One (1) x flyer or gift distribution
- One (1) pull up banner in conference area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Exhibitor

(Limit of Twelve)

Investment \$2,650 (ex GST)

- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- Two (2) Company representatives at stand
- One (1) x flyer or gift distribution
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw
- Exhibitor representatives will be allocated theatre style seating at the back of the room to increase delegate capacity



Sundowner Sponsor

Investment \$2,250 (ex GST)

(Limit of one only) *Available if Sundowner Sponsor and Exhibitor is not secured

- Logo on related marketing materials
- Logo display on single slide at conference – standalone as Sundowner Sponsor
- Logo on FMA website
- One (1) x Conference registration
- One (1) x flyer or gift distribution
- One (1) pull up banner at Sundowner Drinks (provided by sponsor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Coffee Cart Sponsor

Investment \$2,250 (ex GST)

(Limit of one only)

- Logo on related marketing materials
- Logo display on single slide at conference – standalone as Coffee Cart Sponsor
- Coffee Cups with company branding (provided by sponsor/ approved by FMA)
- Logo on FMA website
- One (1) x Conference registration
- One (1) x flyer or gift distribution
- One (2) pull up banners at Coffee Cart (provided by sponsor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Promotional Material

Investment \$500 (ex GST)

***Only available if other Sponsorship Option is secured**

- Provide 8 x Flyer per table
- Option to provide promotional material eg: pen or notepad or similar
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw





SPONSORSHIP Booking Form

Company Name:

Contact Person:

Postal Address:

State:

Postcode:

Country:

Telephone:

Email:

SPONSORSHIP PACKAGE

I would like to secure the following package:

Price:

Prices quoted in the package are in Australian Dollars and are exclusive of GST

Signed:

Name:

CHECKLIST OF ITEMS TO BE PROVIDED BY YOU

These items, if applicable to your package, will be used on the website, MYFMA and presentation for the WA Conference 2026.

Please send all required information to:

events@fma.com.au

- Company logo (EPS & JPEG)
- Table Guest or Representative Information

PAYMENT

Payment can be made by direct deposit, credit card or cheque to: Facilities Management Association

Name of bank: Commonwealth Bank of Australia

Account name: FMA ACCT

BSB: 063 000

Account no: 105 295 27

CREDIT CARDS: VISA / MasterCard / AMEX payments are acceptable. Contact will be made to arrange over the phone payment on **(03) 8641 6666**.

Credit card details are not recorded or retained by the Association. A surcharge will be applied to all credit card payments.

Payment Terms for all sponsorship packages:

Minimum 25% deposit required upon signature of agreement, with balance due 90 days prior to event date



☐ Yes, we would like to support FMA at the WA Conference 2026. By signing this document, we are agreeing to take part in a sponsorship agreement, as per the terms and conditions, and confirm I have the authority of my organization to do so.



SPONSORSHIP Terms & Conditions

All sponsorships will be awarded on a first come, first served basis. The Facility Management Association of Australia (FMA) retains the right to reject any sponsor that it deems inappropriate.

FMA Australia does not provide exclusivity in any areas unless otherwise indicated in the sections of the agreement.

In line with Privacy permissions, FMA Australia does not provide copies of delegate lists for any of its events. A delegate list may be available for view in the registration area on the event day.

Where there is opportunity to provide signage, gifts, materials or prizes to delegates; it must be provided by and distributed by the sponsor.

All signage, gifts, materials and prizes for delegates must be approved by FMA Australia a minimum 10 days prior to the event.

The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc.) to FMA within 10 days of receipt of acceptance.

Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.

FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.

Sponsors may sponsor single or multiple events.

For sponsorship opportunities that include signage please note that signage is the responsibility of the sponsor including drop off and pick up. FMA will inform each sponsor of the maximum size, number of signs etc.

There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.

FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker. FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.

Where FMA takes photos/video at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.

CONFLICT OF INTEREST

As a sponsor you have a responsibility to FMA Australia and are therefore expected to remain free of interests, incidents or relationships which are, or appear to be, harmful or detrimental to FMA Australia's best interests.

To this end you agree to inform FMA Australia should any situation or issue arise that might otherwise impact the reputation of FMA Australia or one of its members or that would bring the good standing of the association into disrepute.

CONTRACTED SPONSORSHIP

FMA Australia has a policy in place for sponsors that want to support multiple events. This provides an opportunity for additional benefits emanating from entering a long- term agreement. The eligibility for such benefits is set out in the policy.